



PRESS RELEASE

Medieval Fair's Incredible Return!

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The thirteenth Annual Sarasota Medieval Fair makes preparations for three full weekends in November!

Sarasota, Florida (October 19, 2016) – In less than three weeks, the annual Sarasota Medieval Fair makes its incredible return wielding swords, horses jousting, displaying worldly wares, offering family entertainment and foods to delight in Ringling Woods, behind the Sarasota Fairgrounds.

The historic event will be opening the gates once again to families and friends of all ages on November 5th, 2016. It will be the beginning of three unique weekends full of charming entertainment, chess matches, wench, heroic knights, artists, lane performers, merchants and foods that are sure to enchant anyone's imagination. Striving to improve each year, the festival promises to deliver full days that will allow you to step through the gates to immerse yourself into a simpler time.

Following the tradition of a different scenario every year, for its thirteenth year the festival will be re-enacting the siege of chateau Chalus Chabrol 1199 A.D. by Duke Richard the Lionheart and Viscount Aimar V of Limoges. Big performances will take place on the chess match field while a lively cast entertains throughout the lanes. Themed stages will host returning favorites such as the Washing Well Wench, Cu Dubh, Empty Hats, Cast in Bronze, Topsy Turvy and so much more that each weekend will change. Our children's realm will have various activities throughout the day, including arts and crafts, medieval dress up and for the final weekend only, Saint Nikolaus will make a special appearance.

"There's new construction that we've started to enhance the feeling of a real medieval village," says Executive Producer, Jeremy Croteau of Sarasota. "We've always had a vision of what we've wanted and this is only the beginning of future plans in upcoming years." Croteau

conveys great enthusiasm for how the festival will build, knowing that this year will be even better than the last. He partners with a strong core staff that works year round on even the smallest of details as they build up to the opening weekend in November.

“The Sarasota Medieval Fair is a staple in this community and it brings us great pride to be a part of something like this,” says Tara Connelly, a nine year active cast member. “At the end of every summer, we know the work ahead will be tough, but it’s always worth it in the long run to be part of this project.”

The independent local core cast performing in the lanes and in the human combat chess match make up of about 70+ local Sarasota residents, while the additional staged entertainers travel great distances to be a part of the festival. Talented merchants travel even further, making this their final stop of the year before the holidays.

For three full weekends of medieval merriment, updated schedules are available online. The 13th Annual Sarasota Medieval Fair will be held November 5-6, 12-13 & 19-20, 2016 from 10am – 5:30pm rain or shine. Visit the website at: www.SarasotaMedievalFair.com for further details on the upcoming festival or call Toll-Free 1-888-303-FAIR (3247)

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FESTIVAL PRESS & MEDIA RESOURCES:

For festival media resources, visit our Official website at: www.SarasotaMedievalFair.com and click on the “Media Room” page. There you will be able to download Press Releases, Media Sheets, High Resolution Images, and more. If you would like to send a reporter and/or photographer to cover the festival on an event day, please let us know in advance and will be happy to accommodate in any way we can.

CONTACT:

If you are a media representative and would like to contact our Marketing Division, please contact the Marketing Coordinator at: Marketing@SarasotaMedievalFair.com or call Toll-Free: 1-888-303-FAIR(3247)